

Promotional Sponsor Agreement (Advertisers/Sponsors)

I have reviewed **Drop the Beat**'s presentation and feel the direction of this music video show would be an excellent avenue to promote our products/services. The demographic survey that will be compiled via the Internet (www.dropthebeat.tv) shows that products/services tie-ins and on-air products use will allow us to reach a very receptive and very desirable market.

Promotional fees and advertising will be used to ensure quality programming in the way of production expenses typically associated with broadcast television (i.e. equipment, equipment maintenance, supplies, transportation/accommodations etc.).

Based on the information I have reviewed with an associate of "Drop the Beat" and as the representative of this company, I agree to the advertising plan selected and described in this contract.

Sponsor's Company Name

"Drop The Beat" Representative

Title

Title

Printed Name

Phone Number

Signature

Phone Number

This is a legally binding contract. Drop the Beat, Day Dream Productions and their associates are only liable up to and including the promotional fee agreed upon within this contract. Production and distribution of said promotional items as explained in this contract releases both parties from any further obligation. Drop the Beat, Day Dream Productions nor their associates will be held responsible for incorrect information received from the sponsor. Please review all submitted promotional information carefully. In the case of a misprint, typo or other misinformation unintentionally encountered, the sponsor agrees to mediation and future promotions as a form of restitution.

DROP THE BEAT MUSIC VIDEO SHOW

A DAY DREAM PRODUCTION COMPANY

Marketing Avenues and Distribution

25,000 glossy postcards containing the “Drop the Beat” logo on the front and information of upcoming events along with your company’s logo. All postcards will be distributed to all record stores, clothing stores with manager’s permission and local events (car shows, music and sporting).

100 light gray T-shirts with full color “Drop the Beat” logo on the back along with your company logo. T-shirts will be given away both on the web site and during major concert and sporting events. Everyone who completes the on-line demographic survey will receive a T-shirt. The survey will be used to promote future events.

30 calendar days of advertising on the “Drop the Beat” web site. Your logo and a brief promotional message will be placed on a sponsor banner for 30 days. A link to your web site will be added at no extra charge upon request. All advertisements must be approved by “Drop the Beat” management.

FOR MORE INFORMATION PLEASE CONTACT :

DAY DREAM PRODUCTIONS

RON HERNANDEZ

210-367-0727 CEL.

ROCKETRON@DROPTHEBEAT.TV

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DROP THE BEAT

MUSIC VIDEO SHOW

A DAY DREAM PRODUCTION COMPANY

Promotional Packages

Package A	\$800.00
25,000 glossy postcards including your company logo 100 light grey T-shirts including your company logo 30 calendar days of web site advertising on sponsor banner	

Package B	\$700.00
25,000 glossy postcards including your company logo 100 light grey T-shirts including your company logo	

Package C	\$400.00
20,000 glossy postcards including your company logo	

Package:	Initial:	Drop the Beat Sponsorship Promotional rates
<p>Logo provided by sponsor: Yes <input type="checkbox"/> No <input type="checkbox"/> Format: _____</p>		
<p>Tag line, slogan, phone number or web address to be placed under logo:</p> <hr/> <p>(Postcard and T-shirt promotions - only one line of text)</p>		
<p>Promotional message for sponsor banner on web site:</p> <hr/> <hr/>		
<p>Web site or email address to link to from banner:</p> <hr/>		
<p><small>(All web site content is subject to approval. No pornography or inappropriate content will be promoted by Drop the Beat.)</small></p>		

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